

FIGURE 1

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What was the introductory interest rate (APR)?	<input type="text" value="Choose"/>
What is the ongoing interest rate (APR)?	<input type="text" value="Choose"/>
What is your Annual Fee?	<input type="text" value="Choose"/>
What is your credit line?	<input type="text" value="Choose"/>
Do you have a rewards program?	<input type="text" value="Choose"/>
Do you have 24 hour Internet access to your account?	<input type="text" value="No"/>
Are your online purchases protected against fraud?	<input type="text" value="No"/>
Can you pay your bill online?	<input type="text" value="No"/>


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FIGURE 2

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	Your Current Card	What would you like to change?	Which one is most important?
Introductory interest rate (APR)	XX%	<input type="text" value="Choose"/>	<input type="radio"/>
Ongoing interest rate (APR)	XX%	<input type="text" value="Choose"/>	<input type="radio"/>
Annual Fee	XX%	<input type="text" value="Choose"/>	<input type="radio"/>
Credit line	XXXX	<input type="text" value="Choose"/>	<input type="radio"/>
Rewards		<input type="text" value="Choose"/>	<input type="radio"/>
Internet Access		<input type="text" value="Yes"/>	
Online Purchases protected against fraud		<input type="text" value="Yes"/>	
Pay your credit card bill online		<input type="text" value="Yes"/>	

FIGURE 3

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Please indicate
which product
most closely
matches your
preferences:

Card A
C

Card B
C

Introductory
Rate

APR

Annual Fee

\$0

\$0

Credit Line

Up to
\$20,000

Up to \$20,000

Rewards
Program

Yes

Yes

24-hour Internet
Access

Yes

Yes

Guaranteed
SAFE Online
Shopping

Yes

Yes

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FIGURE 4

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First Name	MI	Last Name	Suffix
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Street Address (No P.O. Box)		Unit/Apt #	
<input type="text"/>		<input type="text"/>	
City	State	** Zip	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Length at Residence	Own/Rent Status		
<input type="text"/>	<input type="text"/>		
Email Address			
<input type="text"/>			
How would you like to receive email from NextCard?			
Email Options: <input type="radio"/> text only <input checked="" type="radio"/> graphical email (HTML)			
Home Phone			
(<input type="text"/>) <input type="text"/>			
Social Security Number	Date of Birth		
<input type="text"/>	<input type="text"/> / <input type="text"/> / <input type="text"/> MM/DD/YYYY		
Gross Annual Household Income***			
\$ <input type="text"/> per year			
<div>Continue </div>			

FIGURE 5

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		Most Important
Interest Rate	XX%	<input checked="" type="radio"/>
Annual Fee	\$XX	<input type="radio"/>
Credit Limit	\$ XXX	<input type="radio"/>
Rewards Program		<input type="radio"/>
Platinum Card		<input type="radio"/>

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FIGURE 6B

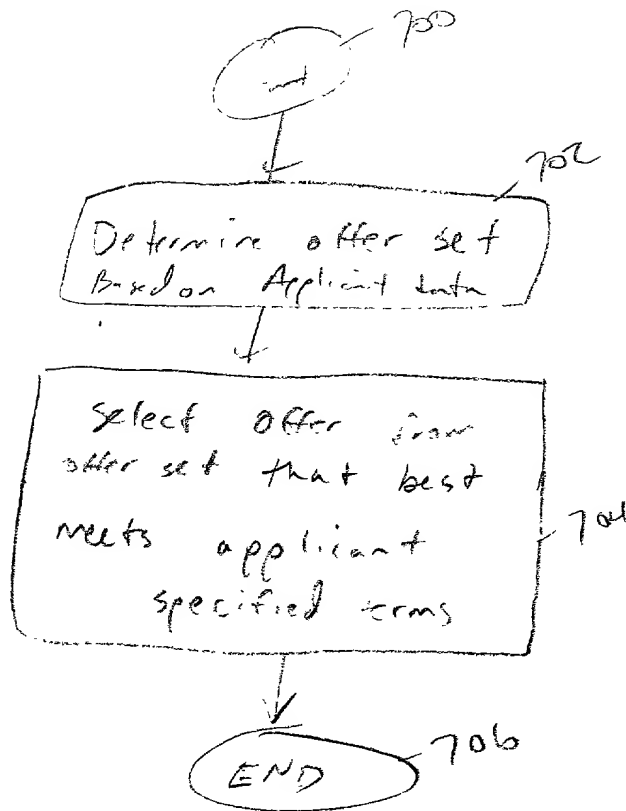


FIGURE 7A

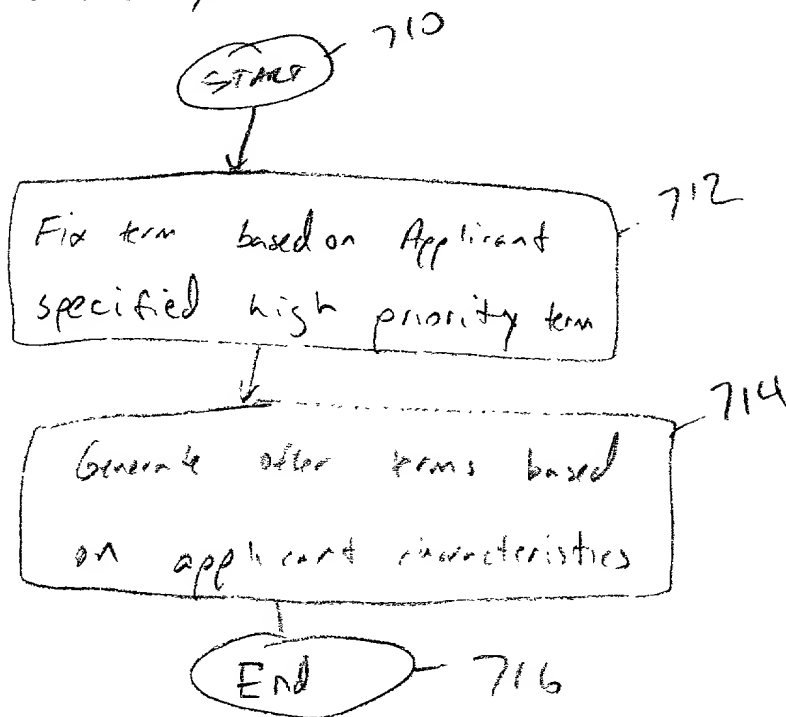


FIGURE 7B

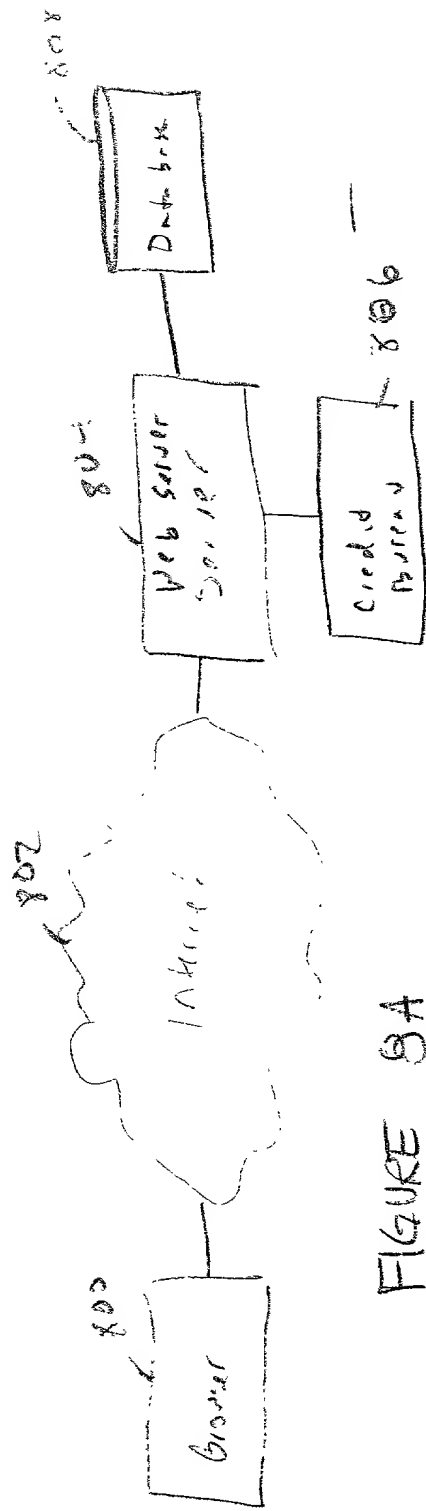


FIGURE 8A

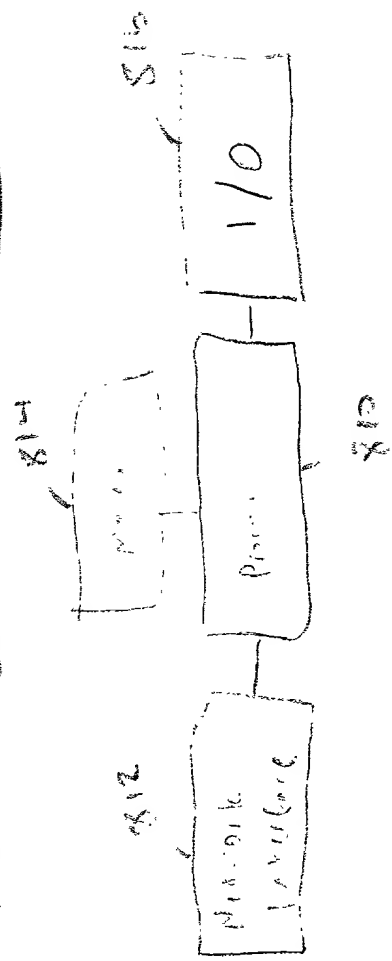


FIGURE 8B